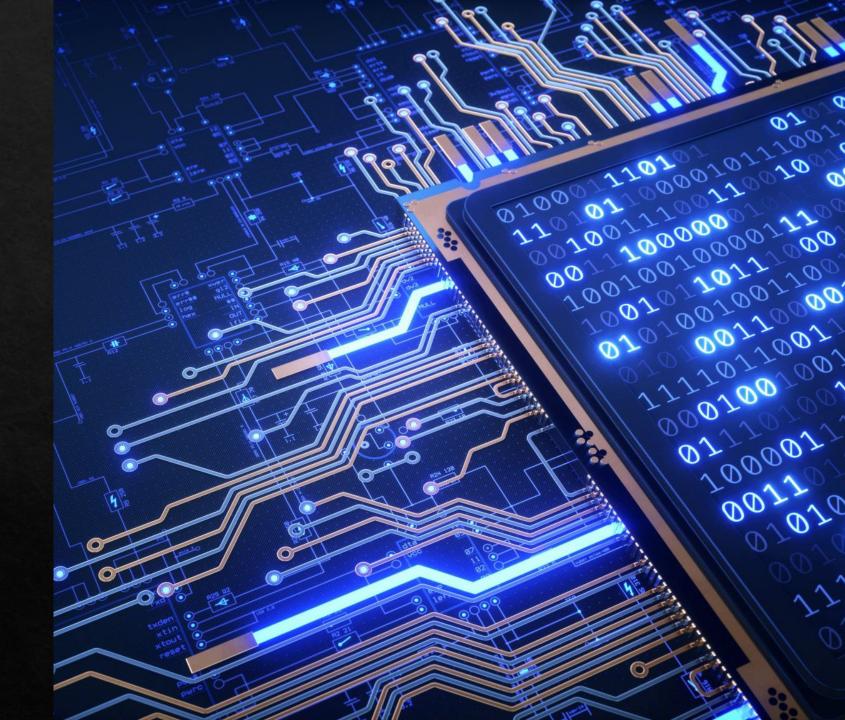
Introduction to Software Engineering

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What is software engineering?

The application of a systematic, disciplined, quantifiable approach to the development, operation, and maintenance of software, and the study of these approaches; that is, the application of engineering to software." [IEEE]

What is Software Engineering?

- Software Engineering is a discipline that enables customers to achieve business goals through developing software-based systems to solve their business problems e.g., develop a course enrolment application or a software to manage inventory.
- This discipline places great emphasis on the methodology or the method for managing the development process.
- The methodology is commonly referred to as Software Development Life-Cycle (SDLC).

Software Engineering is NOT Programming

Software engineering:

- **Understanding** the business problem (understanding the interaction between the system-to-be, its users and environment)
 - **Creative formulation** of ideas to solve the problem
 - based on this understanding
 - **Designing** the "blueprint" or architecture of the solution
- Programming:
 - Implementing the "blueprint" designed by the software engineer

Why become a Software Engineer?

Software is critical to society

... Software is permeating our society, used to control functions of various machines (e.g., aircrafts, pacemakers)

♦ Building software is exciting, challenging and fun

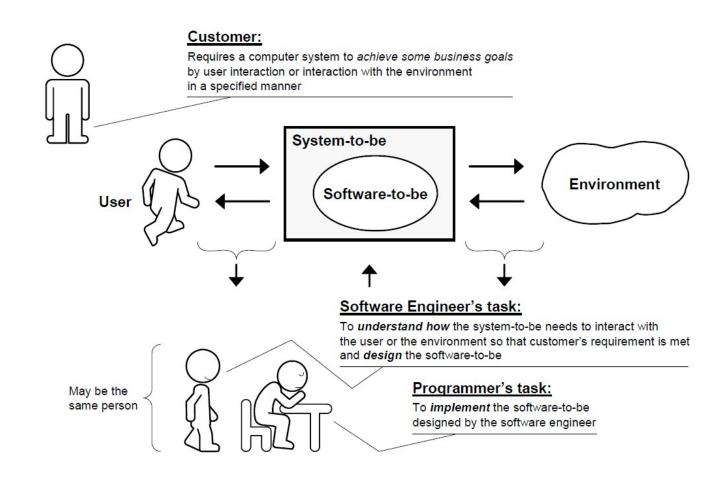
... building software for the next generation that change how billions of people interact, connect and explore

... learn about team culture, meet new people

Software engineer thus acts as a bridge from customer needs (problem domain) to programming implementation (solution domain).

This enables the software engineer to design solutions that accurately target the customer's needs, that is, deliver value to the customer.

Role of a Software Engineer



Why do we need SE?

- ♦ We want to...
- Make sure what we build is what the customer actually wanted
- Deliver the software on time and on budget
- Minimize defects
- Ensure reliability, security, performance, extensibility, usability, maintainability...
- ♦ To do so, we need a systematic and disciplined approach to software development - and that's what software engineering is about

Difference
between
programmer
& software
engineer





We described software engineering as a complex, organised process with a great emphasis on *methodology*



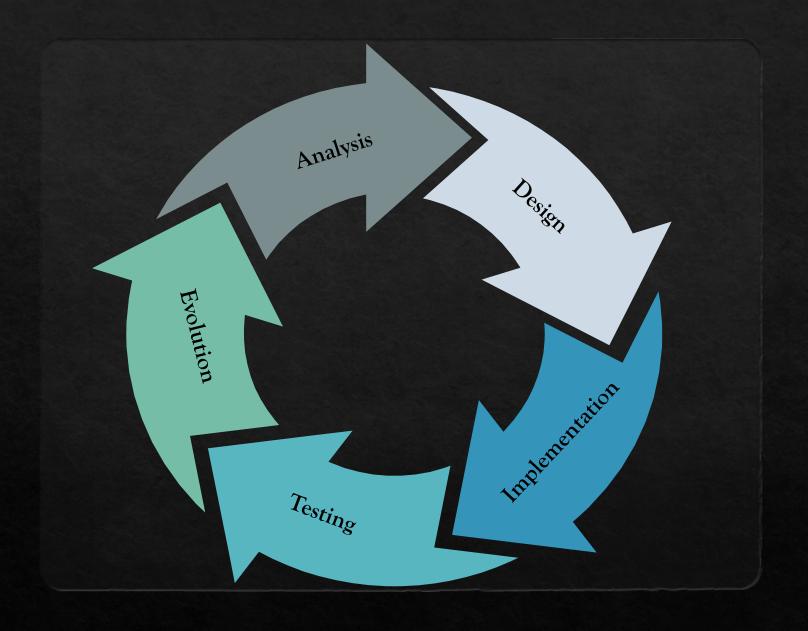
This *methodology* is essentially a framework to structure, plan and control the development of the software system and typically consists of the following phases:

Analysis and Specification
Design
Implementation
Testing
Release & Maintenance



Each of the above phases can be accompanied by an artifact or deliverable to be achieved at the completion of this phase

Software Development Life-Cycle



Software
Development
Life-Cycle

Software Development Challenges

- Software is:
 - probably, the most complex artifact
 - intangible and hard to visualise
 - the most flexible artifact radically modified at any stage of software development when customer changes requirements
- Waterfall model prescribes a sequential process, but this linear order does not <u>always</u> produce best results
- Easier to understand a complex problem by implementing and evaluating pilot solutions.

In this course:

- ♦ Practicing SE practices in entrepreneurship
- Driven by the software product that you are proposing
- ♦ Some guidance given in
 - ♦ Web stacks and Front-End Development
 - ♦ Requirements analysis
 - ♦ User Interface/Experience design

